



NEWS RELEASE

**Dr. Kent Smith Keynotes  
American Sleep and Breathing Academy's Sleep and Wellness Conference 2017**

**Frisco, TX** (April 25, 2017) - Dr. Kent Smith, President of the American Sleep & Breathing Academy and Diplomate of the American Board of Dental Sleep Medicine, was featured as a keynote speaker at this year's Sleep and Wellness Conference hosted in Phoenix, AZ by the American Sleep and Breathing Academy (ASBA).

ASBA is a national organization dedicated to the improvement of patient care by dentists and sleep medicine practitioners responsible for treating sleep apnea through oral appliance therapy. Last weekend's two-day conference served as a continuing education opportunity for sleep medicine professionals to learn about the latest technologies and advancements in dental sleep medicine, as well as an opportunity to connect and network with pioneers in the field.

Dr. Smith's keynote speech focused on the importance of becoming board certified and fostering relationships within the medical community, in order to further the impact that each practitioner can make while serving their local populations. Dr. Smith also emphasized that practitioners should expand the number of different devices they offer to meet the varying needs of individual patients, while at the same time minimizing the patient's cost.

"It's truly an honor to have the opportunity to share the knowledge I've gained over my career with practitioners from around the country," said Dr. Smith. "As current President of the ASBA, my priorities are two-fold: increasing awareness of the prevalence of sleep disorders, while also working to foster growth in the practitioners that treat them. It's my hope that this conference serves to empower the attendees to continue expanding their knowledge and training, so they can return to their communities and serve those that suffer from these life-threatening sleep disorders."

**About Sleep Dallas**

Sleep Dallas provides life-changing treatment options for patients suffering from sleep issues such as snoring and persistent fatigue, as well as diagnosed sleep disorders like sleep apnea. Sleep Dallas is focused on oral appliance therapies and orthodontics as alternatives to conventional treatments options that many users find to be ineffective. The practice's founding sleep dentist, Dr. Kent Smith, is a pioneer and thought leader in the realm of dental sleep medicine. In addition to serving his patients, Dr. Smith regularly hosts seminars and lectures, both nationally and internationally, to train dentists in dental sleep medicine. He is also the host of "Pillow Talk" that broadcasts weekly on KAAM 770 in the Dallas area. To learn more about Sleep Dallas and Dr. Kent Smith, [visit sleepdallas.com](http://www.sleepdallas.com).

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